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FOR IMMEDIATE RELEASE

**Three Value Logic Sales Institute and Foresight Technologies Announce Successful Sales Partnership**  
3VLSI Closes \$500K Deal for Foresight Client

**BOULDER, Colo. – May 4, 2007** – Three Value Logic Sales Institute (3VLSI), a leader in sales resourcing and sales outsourcing, announced today the closing of a large transaction valued at over \$500K for their client, Foresight Technologies. The Foresight customer is an internationally known electronics retailer.

Foresight Technologies is the producer of Demand Command, advanced software that assists companies with forecasting and demand planning.

“We initially signed on with Three Value Logic Sales Institute to scale our sales efforts and accelerate the sales cycle. An outsider’s perspective was needed,” said Gene Tanski, CEO and Founder of Foresight Technologies.

In September, 2005, Foresight contracted with 3VLSI for Sales Augmentation services to evaluate and enhance Foresight’s sales model. 3VLSI boasts a unique methodology for designing, building, and transferring a new sales process for its clients. With consistent sales success, Foresight has continued to contract with 3VLSI for the past eighteen months.

Foresight attributes their shortened sales cycle and positive outcome to 3VLSI’s innovative Sales Augmentation methodology.

“Three Value Logic Sales Institute knows how to sell. Their experience and knowledge is second to none. We all knew our product could be put into wide-spread use; we just needed Three Value Logic Sales Institute to bring us to market in a scalable way,” explained Tanski.

*About 3VLSI: Founded in 2002, Three Value Logic Sales Institute is a sales creation organization that enables successful sales resources and sales teams for organizations in any and all vertical markets. For more information please visit [www.ThreeValueLogic.com](http://www.ThreeValueLogic.com)*

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